

Tube Innovation Days stop off in Mexico

After successful events in Asia, Europe and North America, the Tube Innovation Days made a stop in Mexico this year on the 3rd and 5th of October. The 13 partners of the competence network informed and presented their knowledge about the topic of tubes.

This time at two locations: It started in Monterrey on the 3rd of October. Here, the Tube Innovation Network was a guest at the Mexican branch of TRUMPF. In an appropriate atmosphere, between Trumpf's newest machines, visitors had the possibility to listen to lectures of each company. Outside the lecture program, visitors were given advice on the various process steps and they could discuss specific requests directly at the stands of the 13 companies. The visitors showed great interest and the direct contact with the companies, parallel to the lectures was accepted very well. The day was round off with a dinner together and music.

With one day travel time, the entire Tube Innovation Network continued the Tube Innovation Days in Querétaro. On the 5th of October, the network partners presented themselves to the visitors in the Hacienda Jurica. Innovative lectures were also the focus here and the visitors were offered the possibility to get detailed information about the products and the process chain at the partner booths. Nothing was left to chance, so the partners had booked in advance the football field of the location Hacienda Jurica for a match "Germany vs. Mexico". Out of this, the Mexicans, certainly thanks to home advantage, emerged victorious with a 5:2. As a conclusion of this diversified event day, there was a fireworks display.

All participants and partners were thoroughly impressed by the two event days. The visitors showed great interest in the partners, which was reflected in numerous discussions. What is certain is that some of the networkers have been able to gain new customers and visitors have regained some knowledge of the topic.

In 2018, the Tube Innovation Network will be a guest at the Tube in Düsseldorf with a joint stand. There will once again be the opportunity to get to know the individual companies and to inform themselves about the holistic and jointly developed concepts for tube production and processing. Come visit us: Hall 6 Stand E22. We look forward for your visit!

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